

Privacy Policy

Effective Date: 2026/04/24

CLS Digital Marketing (“we”, “us”, or “our”) is committed to protecting your privacy and ensuring that your personal information is collected and used properly, lawfully, and transparently.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website.

1. Information We Collect

We may collect and process the following information:

- **Personal Information:** Name, email address, phone number, company name, and any details you provide via contact forms or enquiries
 - **Usage Data:** Information about how you use our website (e.g., pages visited, time spent, browser type)
 - **Marketing Data:** Preferences in receiving marketing communications from us
-

2. How We Use Your Information

We use your information to:

- Respond to enquiries and provide services
 - Improve our website and user experience
 - Send marketing communications (only if you have opted in)
 - Analyse website performance and campaign effectiveness
 - Comply with legal and regulatory obligations
-

3. Legal Basis for Processing

We process your personal information in accordance with applicable laws, including the Protection of Personal Information Act, based on:

- Your consent
 - The performance of a contract
 - Legitimate business interests
 - Legal obligations
-

4. Sharing Your Information

We do not sell your personal information.

We may share your information with:

- Trusted service providers (e.g., hosting, analytics, email platforms)
- Legal or regulatory authorities where required

All third parties are required to respect the security of your data.

5. Data Security

We implement appropriate technical and organisational measures to protect your personal information from unauthorised access, loss, or misuse.

6. Data Retention

We retain your personal information only for as long as necessary to fulfil the purposes outlined in this policy or to comply with legal requirements.

7. Your Rights

Under applicable data protection laws, you have the right to:

- Access your personal information
- Request correction or deletion of your data
- Object to or restrict processing
- Withdraw consent at any time

To exercise these rights, please contact us using the details below.

8. Cookies

Our website may use cookies to enhance your browsing experience and analyse site traffic. You can adjust your browser settings to refuse cookies if you prefer.

9. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices of those websites.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

11. Contact Us

If you have any questions about this Privacy Policy or how we handle your data, please contact:

CLS Digital Marketing

Email: clsdigitalmarketing@outlook.com

Phone: 083 280 4941